



## **MEDIA RELEASE**

**Closing date: 26 November 2024 | 9 a.m.**

### **Change of ownership at AllBlues Konzert AG**

**Bern, 26 November 2024** – It is with great pleasure that AllBlues Konzert AG and Kultur & Gastro Holding AG announce that the concert promoter AllBlues, founded in 1994, will become a proud part of the «Bierhübeli family» in Bern from 1 July 2025.

AllBlues Konzert AG has been a formative force in the Swiss music scene for over 30 years. With around 100 outstanding concerts a year, featuring the best-known artists in the fields of jazz, world, funk & soul, blues and singer-songwriter, this agency has made an excellent name for itself throughout Switzerland. Highlights include the «Jazz Classics» concert series in Zurich, the KKL Lucerne and the Victoria Hall in Geneva, as well as the internationally renowned ZURICH JAZZNOJAZZ FESTIVAL, which was first held in 1998.

“I am delighted to have found a successor who offers our team a promising future and who will continue our work and live our passion for concerts. During our discussion, it quickly became clear that we share the same values and pursue the same goal: To be successful with top-class concerts,” Johannes Vogel, founder and managing director of AllBlues Konzert AG explains. “I will continue to support the company to ensure a smooth transition.”

With this takeover, the «Bierhübeli family» is not only consolidating its position as an independent event organizer, but also expanding its reach in the Swiss music market and in Bern’s cultural scene.

Dave Naef, Managing Director and Programme Manager of Bierhübeli, sees great potential in the takeover: “This collaboration offers us the opportunity to expand our musical offering and strengthen our relationships with international artists. We want to deepen existing partnerships and realise new, exciting projects at the same time.”

Nando Hepp, Managing Director and Bierhübeli CFO adds: “Following our partnership with Kursaal Bern, the acquisition of AllBlues Konzert AG is another milestone. With a strong team of 130 employees and a good 300 concerts a year, we are in an excellent position to operate successfully as an independent concert organizers in Bern and throughout Switzerland. We look forward to the challenges and opportunities that lie ahead.”

The «Bierhübeli family» looks into the future with confidence and is looking forward to embracing an active role in shaping cultural life in Bern and Switzerland.

If you have any questions, please do not hesitate to contact the persons listed below.

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## **ABOUT THE «BIERHÜBELI FAMILY» (Kultur & Gastro Holding AG, Bern)**

### **AllBlues Konzert AG (takeover 1 July 2025)**

The company organizes around 100 individual concerts across Switzerland each year. Its roster of artists includes all the big names in jazz, such as Wynton Marsalis, Diana Krall, and Gregory Porter, as well as stars like Ludovico Einaudi, Joe Bonamassa, Candy Dulfer, Mariza, Angélique Kidjo, Goran Bregovic, Caetano Veloso, Paolo Conte, David Byrne, Elvis Costello, Benjamin Clementine, Andreas Vollenweider, and Stephan Eicher. Additionally, the company has also managed Ed Sheeran's Swiss concerts, from his first Swiss performance in 2012 at Kaufleuten Zürich to his four sold-out concerts at Letzigrund Stadium Zürich in 2018 and 2022.

### **Bierhübeli GmbH**

Concert and cultural venue in Bern with around 400 events a year, including concerts, comedy, parties and corporate events.

25 permanent employees, 120 part-time employees and around 120,000 visitors.

### **Gustavs Biergarten**

Since 2017, the restaurant 'Gustavs Biergarten' has been run, has been providing in-house catering for corporate and private events, as well as satisfying the culinary needs of thousands of concert-goers.

### **SUN MUSIC GmbH**

Music agency for booking & management.

Collaboration with artists such as Candy Dulfer, Nicole Bernegger, David di Alma and Vincen Garcia.

### **K-Events GmbH**

Joint venture with Kursaal Bern AG for cultural events in the Kultursaal Bern.

### **remusic GmbH**

Organizer of various concerts and corporate events.

### **Siebensinn GmbH - Communication**

Internal communications- and IT-agency.

Further information can be found at

[www.allblues.ch](http://www.allblues.ch)

[www.bierhuebeli.ch](http://www.bierhuebeli.ch)

[www.bierhuebelifamilie.ch](http://www.bierhuebelifamilie.ch)

